

## left brain resume

### EXPERIENCE

Freelance Art Direction, Design & Production 1990 ▶ present

Design and produce projects for print and web on a freelance basis.

*Clients* Bank of America, Creative i Advertising, Lyris Technologies, MAVERIX, Johnny Montini Shoes, Sun Microsystems, Hughes Aircraft, The Head-Royce School, The San Francisco Symphony, Symphony Parnassus, Lyric Theatre of San José, BMC, Orpheum Salon, Search Management Group, Osher Marin Jewish Community Center

Creative i Advertising, Palo Alto, California April 1996 ▶ November 1997

*Art Director* Conceived, designed, and produced international advertising, identity, collateral, direct mail and web programs. Coordinated photo shoots and supervised related press checks for Silicon Valley's second largest ad agency.

*Clients* Hewlett-Packard, Oracle, H3D, Scanview, RHK, Ikos, Raster Graphics

California Federal Bank, Los Angeles, California March 1992 ▶ April 1996

*Design & Production Coordinator* Responsible for design, layout and production of marketing materials for major banking institution with more than 125 branches.

### SMARTS

Bachelor of Arts Degree, Graphic Design & Printing Technology 1990  
*California State University, Los Angeles, California*

### SKILLS

Photoshop ▶ InDesign ▶ Illustrator ▶ Dreamweaver ▶ QuarkXPress ▶ ImageReady ▶ Acrobat

### KUDOS

Gold Addy, Silicon Valley Advertising Association 1996  
*Direct Mail program for Hewlett-Packard*

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