

The eclipse begins  
May 22nd in New York City.

Your VIP Reservation  
Enclosed.



**RSVP now for the most  
momentous event in  
high-end enterprise  
computing history.**

**And get a first-hand  
look at the future.**

April 11, 1997

Dear Business/Information Technology Leader,

You are cordially invited to attend a special VIP event heralding Hewlett-Packard as the dominant provider of high-end enterprise computing solutions.

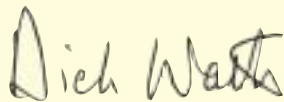
Surpassing all competitors, HP will unveil new technologies, services, and strategies that will revolutionize mission-critical, enterprise-wide computing — and empower your company to respond faster to competitive challenges, meet customer needs, streamline business processes, and position itself for the 21st century.

This special VIP-only event will be held at the Historical Lexington Armory in New York City, and is designed for a select group of global business and information technology leaders.

Enclosed, you will find exclusive RSVP registration materials. Be sure to secure your reservation by May 8.

The future begins May 22. We look forward to providing you with the high-end computing strategies you need, into the next millennium.

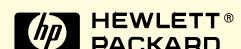
Best regards,



Dick Watts

Vice President and General Manager, Computer Systems Organization  
Hewlett-Packard Company

P.S: At this exclusive invitation-only event, some of HP's premiere global clients will take the stage to share their enterprise experiences — and to exchange ideas with you. Seating is limited, and we encourage you to secure your VIP reservation today.





Beginning May 22nd,  
HP will revolutionize  
enterprise-class computing.

die cut



Your world will never be the same.

die cut

## It's high-end computing's biggest event.

And you're invited to the show.

On May 22, 1997, Hewlett-Packard unveils next-generation solutions that will make HP the dominant name in high-end, enterprise-class computing.

In a special VIP event in New York City, you'll get a first-hand look at these business-critical solutions and strategies for helping your company respond faster to competitive challenges, reinvent key business processes, and offer a global customer focus that positions it for the new millennium.

These solutions include new Enterprise servers with unmatched system power and performance, innovative new software solutions, and unparalleled mission-critical services that enable users to extend their IT environments beyond the data center, beyond the intranet, and beyond current computing boundaries, to create the Extended Enterprise.

From the Internet and customer service to data distribution and online collaboration, you will agree that HP is the supplier for all your high-end mission-critical business solutions — throughout the Extended Enterprise and beyond.

## The HP VIP Event, Powering The Extended Enterprise

### When

3:00 PM, May 22, 1997

### Where

The Historical Lexington Armory  
68 Lexington Avenue  
(Between 25th and 26th Streets)  
New York City

### Who's Invited

A select group of global business and information technology leaders.

### Plan of Activities

3:00 PM Arrival/Registration

3:30 PM Program:

- Why customers buy
- HP dominates the high end
- HP — The Total Enterprise Solution
- Roadmap to the future
- Live Q & A

5:00 PM Cocktails/Hors d'oeuvres

### Key HP Executives

#### Dick Watts

Vice President and General Manager  
Computer Systems Organization

#### Glenn Osaka

General Manager  
Enterprise Systems Business Unit

#### Ann Livermore

Vice President and General Manager  
Worldwide Customer Support Organization

#### Nigel Ball

Director of Marketing  
Enterprise Systems Division

#### Janice Chaffin

General Manager  
Enterprise Systems Division

### RSVP Now

Hewlett-Packard looks forward to your presence at this exciting event.

**An HP VIP Event  
Powering The Extended Enterprise  
3:00 PM, May 22, 1997  
The Historical Lexington Armory  
New York City**



# RSVP Now

There is no fee for this important VIP event. However, participation is limited.  
To register:

- Call 1-800-546-9250 (US and Canada) to register by phone (International call 1-617-890-1369).
- **OR**
- Fill out this VIP reservation form and fax it to 1-617-890-6673.

RSVP by May 8 to ensure your reservation.

# FAX Registration

Secure my reservation for the Hewlett-Packard VIP event, "Powering The Extended Enterprise."

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Department/Division \_\_\_\_\_

Address (include country) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

For hotel information, check here

**A Hewlett-Packard VIP Event**  
**Powering The Extended Enterprise**  
**3:00 PM, May 22, 1997**  
**The Historical Lexington Armory**  
**New York City**

