

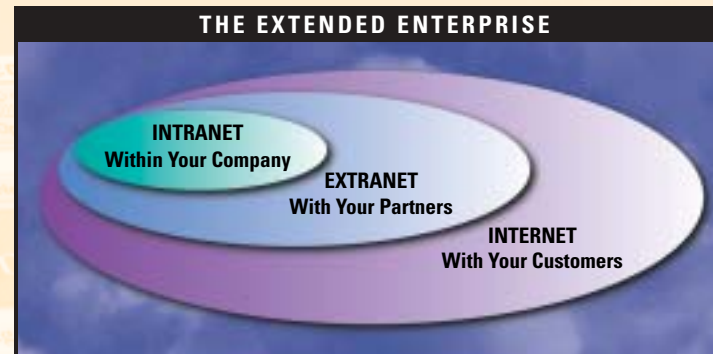
 **HEWLETT®  
PACKARD**

# HP Intranet Solutions

**Powering The  
Extended Enterprise**

## How do I unleash the power of my organization's most valuable assets — its information and people?

Your company's private Internet, or intranet, can empower your people by providing intuitive but controlled access to applications and information. As a result, the intranet provides an ideal infrastructure for cost-effective communication, collaboration, and distributed applications. But why stop there? The pervasive use of this technology enables you to extend that access to your business partners and, increasingly, customers. As a result you can re-define existing business processes or create new solutions that span the "Extended Enterprise". These processes can unleash the power of people and information resources that reside both within and outside of your company.



The benefits companies are reaping from their intranet investments are sweeping and compelling. Intranet solutions are delivering savings in operations costs and enhancing productivity while at the same time improving customer responsiveness and expanding access to new markets. These benefits are being unleashed by unprecedented levels of integration between disparate systems and technologies. This new level of integration is being made possible by the widespread adoption of Internet standards such as TCP/IP, HTTP, and HTML.

Leveraging your intranet to enable easier information access, collaboration, as well as key business-critical applications such as vendor-managed inventory and integrated customer service will quickly become a competitive survival issue.

## Where do I start?

Hewlett-Packard Intranet Solutions make it simple to **ACT**. Unleash the power of your organization's people and information through intranet **Access**, **Collaboration**, and core business **Transaction** solutions.

### ACCESS

- **Interactive Web-based Publishing and Navigation**

Web technology can make it as easy to find a document in a foreign country as in your corporate database. Through the use of interactive Web sites and browser-based navigation, HP solutions enable your employees, customers, and business partners to easily and securely access any type of information enhancing productivity in areas such as product marketing, customer service, or sales force automation. At the same time, you will achieve significant cost savings by reducing or eliminating the costs associated with mass printing and distribution of documents like benefits and policy manuals.

- **Enterprise Data Access**

HP's Enterprise Data Access solutions provide an intuitive and efficient way to unlock valuable information residing in legacy systems and corporate databases. Employees and customers with authorized access can mine the data in corporate systems and legacy databases to make better decisions and to provide better customer service.

“ A company like HP has the vision to know where PC Service Source needs to be a year from now, and they're going to have the solutions we want. That was the compelling reason why, when we decided on the Internet platform, we chose Hewlett-Packard.”

*Mark Soberman  
Senior Director of Electronic Commerce  
PC Service Source*

### INTRANET BENEFITS SUMMARY

- Lowered software distribution and maintenance costs. Programs installed on a single server, not every client.
- Enhanced market access. Access to worldwide customers. An additional channel for current customers.
- New sources of competitive advantages. Collapsed cycle times, improved inventory and channel management.
- Improved productivity. More readily available information from more diverse sources, resulting in better decisions.
- Improved customer responsiveness. Self service options. Better real time information for customer service representatives.
- Reduced printing and distribution costs. Information available on an as-needed, "pull" basis.
- Reduced computer training costs. Familiar Web browser for the client.

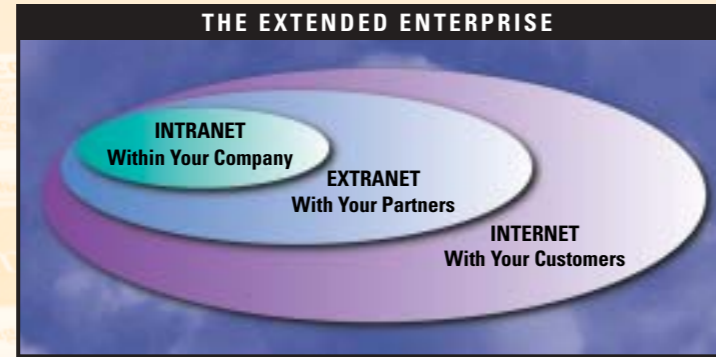
### HP'S INTRANET SOLUTIONS SAVE HP \$25M ANNUALLY.

HP's own corporate intranet is the world's largest private intranet with 140,000 computers transmitting 7-8 terabytes of information every month and 1.5 million e-mail messages a day. After recently unplugging its last mainframes, HP is a living demonstration of a Fortune 22 company running its global business on its corporate intranet.

HP has gained a clear business advantage from its corporate intranet enabling the company to become more efficient, responsive and competitive. For example, HP saves over \$25M annually. It is this type of experience that gives HP the practical know-how required to deliver the same advantages for your business.

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### COLLABORATION

- Knowledge-Worker Collaboration**

By providing a supportive, creative environment for collaborative work across geographic and organization boundaries, HP and partner solutions can shorten project completion time and improve the final product. Whether your strategy is to provide the groupware tools that allow collaboration to grow naturally or via a "big bang" management directive, HP and partners can deliver the solution.

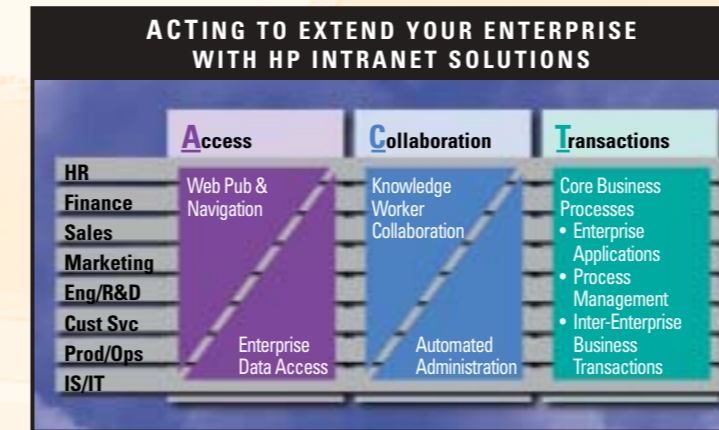
- Automated Administration**

HP's Automated Administration solution is designed to dramatically reduce the cost of repetitive administrative tasks, such as expense authorization, through the use of innovative workflow technology and complementary services, support, education, and training. Because automated administrative processes are completed in a more predictable and timely manner, end-user satisfaction and productivity is improved as well as the bottom line.

### TRANSACTIONS

- Core Business Processes**

HP's internet-enabled Core Business Transaction (CBT) solutions unleash competitive advantage by enabling companies to re-invent business processes, such as order fulfillment, to provide breakthroughs in customer responsiveness. HP CBT solutions can also enable new business processes that access new markets or expand distribution channels. HP supports many approaches to taking your CBTs to the net including Web-front-ending existing applications, implementing new packaged or custom applications, and developing custom solutions using HP's Java™ enterprise development environment. No matter which approach you elect HP offers the best deployment platform for your mission-critical CBT solution.



## Supporting Solution Environment

HP's Intranet Solutions include an underlying solution environment that delivers superior performance, reliability, integration, security and management. HP and Partner products and services help you build, secure, manage and evolve your intranet.

HP is Taking its Technology Leadership to the Web

## HP Domain: The Supporting Infrastructure

## Core Business Transactions Solutions

## Automated Administration Solutions

## Knowledge-Worker Collaboration Solutions

## Enterprise Data Access Solutions

## Interactive Publishing & Navigation Solutions

## Enabling Improved Information Sharing Throughout Your Extended Enterprise

### OVERVIEW

HP's Intranet Interactive Publishing and Navigation Solutions provide superior management. Quick and easy access to any type of content including product marketing, customer service, and policy manuals, significantly improves productivity in areas such as product marketing, customer service, and access to documents like benefits and policy manuals, significantly improves mass printing and distribution.

HP's core solution is based on the HP Domain Business Suite Spot technology with HP OpenMail industrial OpenView-based integrated system and network management suppliers to address your growing services to ensure the success of your w

HP complements its solution with superior capabilities include efficient display capabilities will create new business and remote document distribution

### INTERACTIVE WEB PUBLISHING

BUSINESS CARD

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